

To: The President of the United States

RE: I'LL BE THE PRESIDENT



Dear Mr. President,

I'm taking your job -- taking it with the help of my two friends. Just three ordinary people who know we can make a difference, and we'll prove it on the show **I'LL BE THE PRESIDENT**.

Be The President For A Night. Last week the team was three grandmothers, after us it's three nightclub DJs, and then three PoliSci professors -- anyone can compete to be the best president.

Hot-Button Issues. They don't scare us, Mr. President. We'll be recommending policy for America that doesn't pander to party lines.

An Expert Panel. We'll go head-to-head with those in-the-know as they challenge our ideas. These journalists, bloggers, and other politicos may be "experts," but we know we can hold our own.

I'LL BE THE PRESIDENT is a perfect mix of entertainment of the people, by the people, and for the people. A show where we the people can have our say.

America Votes. We're out to make America a better place and America gets to decide if we've got it right. Even you can call in to cast a vote, Mr. President.

Competition is Key. If we can prove to the expert panel and the American voters that our ideas would make me the best president, we'll win your annual salary and a trip to Washington, D.C.

Effecting Change is The Name Of The Game. Above all we're here to make a difference, to put great ideas in motion, to turn *reality TV* into *reality*.

Don't be afraid of **I'LL BE THE PRESIDENT**, sir -- we're just here to help. In fact, you should tune in to watch it -- maybe you'll find a fresh idea or two.

Sincerely,

J. Q. Public

P.S. For more information on **I'LL BE THE PRESIDENT**, please contact **David Fuller** or **Matt Valenti** of **Hail to the Chief Productions** at 323-353-6201 or 323-258-2672.